



Length: 1 Day

Cost:

There is no fee for the course. SOEM provides course materials and instructors. Food, lodging & transportation costs are the responsibility of participants.

Completion:

Participants who actively participate and attend all hours of the program will receive a Certificate of Completion for the course.

How to Request this Course:

Request this course through your County Emergency Manager. County Emergency Managers, please submit a course request form through your SOEM Regional Office

Contact Us:

New York State Office of
Emergency Management
Training & Exercises Section
(518) 292-2351 or
OEMTraining@dhses.ny.gov
<http://www.dhses.ny.gov/oem/training/>

Training Information Bulletin

TRAINING COURSE AVAILABLE UPON REQUEST

PUBLIC INFORMATION OFFICER AWARENESS COURSE (G-289)

Description

Public Information Officers (PIOs) in public safety and emergency management organizations are responsible for ensuring that the affected public receives accurate and timely information during an emergency. Armed with good information, people are better able to make good decisions and, by doing so, contribute to the overall response goal of saving lives and protecting property. The purpose of this course is to orient the participants to the public information function and the role of the PIO in the public safety/ emergency management environment.

Topics & Issues to be Covered

- Emergency Public Information and Role of the PIO
- Tools of the Trade - Communicating Effectively in Writing
- Working with the News Media
- Creating Public Awareness Campaigns

Prerequisites

None

Suggested

To promote understanding of HSPD-5/NIMS requirements and the role of the PIO and the Joint Information System in the Incident Command System, we *strongly encourage* participants to complete both the IS-700, an Introduction to the National Incident Management System, and the IS-100, Introduction to the Incident Command System.

Who Should Attend

The primary audience for this training is individuals who have public information responsibilities as their main job or as an auxiliary function at the State, tribal or local level of government. A secondary audience includes individuals who would benefit from a general understanding of the emergency public information function. This audience would include elected and other officials with responsibilities that would necessitate their working with PIOs or the news media during an emergency incident.