

# **Safety Alert Bulletin**

7 February 2007

## **Easy-Bake Ovens Recalled for Repair Due to Entrapment and Burn Hazards**

Release #07-096

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: Patty Davis, (301) 504-7908

Easy Bake Media Contact: Gail Carvelli, (401) 727-5318

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should immediately take the recalled oven away from children under 8 years of age and contact the firm for a retrofit with warning.

Name of product: Easy-Bake Ovens

Units: About 985,000

Manufacturer: Easy-Bake, a division of Hasbro, Inc., of Pawtucket, R.I.

Manufactured in: China

Hazard: Young children can insert their hands into the oven's opening and get their hands or fingers caught, posing an entrapment and burn hazard.

Incidents/Injuries: Easy-Bake has received 29 reports of children getting their hands or fingers caught in the oven's opening, including five reports of burns.

Description: The Easy-Bake Oven is a purple and pink plastic oven that resembles a kitchen range with four burners on top and a front-loading oven. "Easy Bake" is printed on the front of the oven. Model number 65805 and "Hasbro" are stamped into the plastic on the back of the oven. The Easy Bake Oven is an electric toy and is not recommended for children under eight years of age. Ovens sold before May 2006 are not included in this recall.

Sold at: Toys R Us, Wal-Mart, Target, KB Toys and other retailers nationwide from May 2006 through February 2007 for about \$25.

Remedy: Consumers should contact Easy-Bake between 8:30 a.m. and 4:30 p.m. ET 7 days a week to receive a free retrofit kit with consumer warning. Caregivers should keep the Easy Bake Oven away from children under eight years of age.

Consumer Contact: For additional information, contact Easy-Bake at (800) 601-8418, or visit the firm's Web site at:

<http://www.easybake.com>

To see this recall on CPSC's web site, including pictures of the recalled product and table of models, please go to:

<http://www.cpsc.gov/cpsc/pub/prerel/prhtml07/07096.html>



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