

Safety Alert Bulletin

18 April 2007

Disney Store Recalls Childrens Footed Pajamas Due to Burn Hazard

Release #07-156

Firm's Recall Hotline: (866) 902-2798

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of product: Baby Einstein Caterpillar Sleepwear and Baby Einstein Duck Sleepwear

Units: About 200

Retailer: Disney Stores North America, of Pasadena, Calif., which is owned, and under a licensing agreement operated, by a subsidiary of The Children's Place Retail Stores Inc. of Secaucus, N.J.

Manufactured in: China

Hazard: This sleepwear fails to meet the children's flammability standard, posing a risk of burn injury to children.

Incidents/Injuries: None reported.

Description: The recall involves footed pajamas made of 100 percent cotton. The sleepwear was sold in two styles including green with blue sleeves which has a caterpillar design on the front, and yellow with orange sleeves which has a duck design and "Quack! Quack!" printed on the front and duck beaks on the feet. "Baby Einstein" is printed on the back of the sleepwear. "Disney Store" is printed on a tag inside the pajamas. Only sleepwear in sizes 12 months and 18 months is included in this recall. Sleepwear sold in sizes 3, 6 and 9 months is not included in this recall.

Sold exclusively at: Disney Stores nationwide from April 2006 through May 2006 for about \$20.

Remedy: Consumers should immediately stop using the recalled sleepwear and return it to any Disney Store for a full refund.

Consumer Contact: For additional information, contact Disney Store toll-free at (866) 902-2798 between 8:30 a.m. and 5 p.m. PT Monday through Friday.

To see this recall on CPSC's web site, including pictures of the recalled product, please go to:

<http://www.cpsc.gov/cpsc/pub/prerel/prhtml07/07156.html>



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