



HAIR DRYERS RECALLED BY BIG LOTS STORES INC., DUE TO ELECTROCUTION HAZARD

Release # 09-147

Firm's Recall Hotline: (866) 244-5687
CPSC Recall Hotline: (800) 638-2772
CPSC Media Contact: (301) 504-7908

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of product: Style Elements Hair Dryers

Units: About 31,000

Importer: Big Lots Stores, Inc., of Columbus, Ohio

Hazard: The hair dryers are not equipped with an immersion protection device to prevent electrocution if the hair dryer falls into water. Electric shock protection devices are required by industry standards for all electric hand-held hair dryers.

Incidents/Injuries: None reported.

Description: This recall involves Style Elements Cool Shot Turbo hair dryers. The hand-held dryers have a silver body and black handle. Model number 3615T is printed on a label near the on/off switch.

Sold exclusively at: Big Lots' stores nationwide from July 2008 through December 2009 for about \$12.

Manufactured in: China

Remedy: Consumers should immediately stop using the hair dryers and return them to any Big Lots store for a full refund.

Contact: For additional information, contact Big Lots toll-free at (866) 244-5687 between 9 a.m. and 5 p.m. ET Monday through Friday, or visit the firm's Web site at www.biglots.com

To see this recall on CPSC's web site, including a picture of the recalled product, please go to:
<http://www.cpsc.gov/cpsc/pub/prerel/prhtml09/09147.html>



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