

Safety Alert Bulletin

16 March 2006

Coca-Cola ElectroPlasma Lamps Recalled for Burn Hazard

FOR IMMEDIATE RELEASE

March 15, 2006

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Firm's Recall Hotline: (800) 678-2579

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908

Coca-Cola ElectroPlasma Lamps Sold at Rite Aid Recalled for Burn Hazard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of Product: Coca-Cola ElectroPlasma Lamps

Units: About 21,300

Manufacturer: Emess Design Group LLC, of Ellwood City, Pa.

Hazard: There is a burn hazard caused by an electric arc between the metal bottle cap and a human contact point. An electric burn is possible if the distance between the metal cap and the contact point is sustained at about 1/8-inch away from the metal cap.

Incidents/Injuries: The firm has received reports of two incidents involving an electrical arc to the finger, including one report of a minor burn.

Description: These lamps are in the shape of a Coca-Cola bottle. They are about 13.5 inches high. The inside of ElectroPlasma lamps simulates lightning bolts. A label on the bottom of the black base of the lamp reads, "Model No: 23-103," and "Lipan Industrial Co., Ltd."

Sold at: Rite Aid stores nationwide during January 2006 for about \$40.

Manufactured in: China

Remedy: Consumers should stop using the recalled lamp immediately and return the item to a Rite Aid retailer for a full refund.

Consumer Contact: For additional information, contact Emess Design Group's Customer Service Center at (800) 678-2579 between 8 a.m. and 5 p.m. ET Monday through Friday, or write to Emess Design Group, LLC at 1 Early Street, Ellwood City, PA 16117, Attention Customer Service Department. Additional information can be found on the Emess Design Group Web site at:

<http://www.emessdesign.com>

To view this recall online, please visit our website at:

<https://www.cpsc.gov/cpsc/pub/prerel/prhtml06/06114.html>



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