

Safety Alert Bulletin

19 October 2006

Starbucks Announces Recall of 8-Cup Coffee Brewers Due to Possible Fire Hazard

Release #07-006

Firm's Recall Hotline: (800) 453-1047
CPSC Recall Hotline: (800) 638-2772
CPSC Media Contact: (301) 504-7908
Starbucks Media Contact: (206) 318-7100

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WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the manufacturer named below, today announced voluntary recalls of the following consumer products. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of Product: Starbucks Barista Aroma(tm) Stainless Steel 8-Cup Coffee Brewers
Units: About 73,000
Distributor: Starbucks Coffee Company, of Seattle, Wash.

Hazard: The coffee brewer has defective electrical wiring that can result in overheating, smoking, burning and melting, posing a possible fire hazard.

Incidents/Injuries: Starbucks has received 23 reports of melting in the plastic housing of the brewers. No injuries have been reported.

Description: This recall includes the Starbucks Barista Aroma 8-Cup Coffee Brewer only. "Starbucks Barista Aroma" is embossed on the front of the brewer and the brewer has silver control panel buttons and a chrome finish. The Starbucks Barista Grande 12-Cup Coffee Brewer and Starbucks Barista Solo Coffee Brewers are not included in this recall.

Sold at: Starbucks company-owned and operated stores nationwide between March 2005 and September 2006 for about \$100.

Manufactured in: China

Remedy: Consumers should stop using the recalled coffee brewers immediately and contact Starbucks for a full refund. Consumers will receive a postage-paid package along with instructions on how to return their brewer. Starbucks is also offering a coupon (valid through 1/31/07) for a free pound of coffee as an incentive to return the recalled machine.

Consumer Contact: For more information, consumers should contact Starbucks' Barista Aroma recall hotline at (800) 453-1047 between 9 a.m. and 9 p.m. MT (11 a.m. and 11 p.m. ET), or visit the company's Web site at:

<http://www.starbucks.com>

Consumers may also write to Starbucks Coffee Company at Customer Relations, Starbucks Coffee Company, mailstop S-RC1, P.O. Box 3717, Seattle, WA 98124-3717.

To see this recall on CPSC's web site, including pictures of the recalled product, please go to:

<http://www.cpsc.gov/cpsc/pub/prerel/prhtml07/07006.html>



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