BASIC PUBLIC INFORMATION OFFICER (G-290)

NO. OF OPENINGS: 24	TOMPKINS COUNTY	2 DAYS
OCTOBER 23-24, 2019	SOUTHERN TIER	ANNOUNCED: SEPTEMBER 4, 2019

Description:

Emergency Public Information Officers (PIOs) are responsible for ensuring that the affected public receives accurate and timely information during an emergency. Armed with good information, people are better able to make good decisions and, by doing so, contribute to the overall response goal of saving lives and protecting property. PIOs must be provided with the opportunity to learn and practice skills they will use on the job. The Basic Public Information Officer Course (G290) is designed to prepare participants to function as full- or part-time PIOs. This training is also a prerequisite and foundation for more advanced training that takes participants from a basic level to the mastery level in their public information careers.

Objectives:

At the conclusion of the Basic Emergency Public Information Course, participants will be able to;

- Demonstrate how to communicate emergency public information effectively in writing to the public through the news media.
- Describe actions the PIO can take to prepare for and conduct an effective interview with the news media.
- Demonstrate the ability to answer questions effectively during an on-camera interview.
- Describe how to effectively perform the responsibilities of the PIO at the scene of an incident.
- Describe how Joint Information System / Joint Information Center concepts apply in an expanding incident.
- Describe and demonstrate the components of a formal news conference.

Prerequisite:

None. Experience only or related job duties.

Location: Tompkins County Department of Emergency Response
92 Brown Road
Ithaca, NY 14850

Time: 8:00 a.m. – 5:00 p.m.

Cost: There is no fee for the course. Food, lodging & transportation costs are the responsibility of the participant.

Who Should Attend?

The course is for individuals who either have public information duties as primary or an auxiliary function of their jobs or who are relatively new first-time public information officers who have emergency management as a part of their responsibilities. Elected and appointed individuals for the jurisdiction are also encouraged to attend.

Registration:

The Statewide Learning Management System (SLMS) will be used for course registration https://nyslearn.ny.gov/index.html **if you already have an account within SLMS please choose SLMS Login**, **if you are new to the system please choose First Time Logging.**

Please click on the link below for information on how to validate/obtain an account within the New York State Learning Management System
http://www.dhses.ny.gov/training/slms/SLMS_ExternalUserRegistration.pdf

Use this class code in SLMS to search for class: 04-18-0290-01-01-46-19005

Registration Deadline: October 2, 2019

Completion: Participants who attend all contact hours of the program will receive a Certificate of Completion for the course.

TRAINING NOTICE