



G-289 PUBLIC INFORMATION OFFICER AWARENESS COURSE

NO. OF OPENINGS: 25

NOVEMBER 21, 2017

WESTCHESTER CO

MID-HUDSON REGION

1 DAYS

ANNOUNCED: JUNE 20, 2017

Description:

This course (G-289) is designed to acquaint participants with the concepts underlying the Public Information Officer (PIO) role. Taken alone, this course can provide a basic understanding of the PIO function for those new to the position. Additionally, this training is a prerequisite and foundation for more advanced training that takes participants from the awareness level to the mastery level in their public information careers.

Emergency PIOs are responsible for ensuring that the affected public receives accurate and timely information during an emergency. Armed with good information, people are better able to make good decisions and, by doing so, contribute to the overall response goal of saving lives and protecting property.

This course will orient the participants to the public information function and the role of the PIO in the public safety /emergency management environment.

Course Objectives:

- Define emergency public information and the Public Information Officer (PIO) function.
- Describe how written products are used to support public information activities.
- Describe how the PIO can work effectively with the news media to communicate emergency public information.
- Apply basic PIO skills to public awareness campaigns

Prerequisite:

To promote understanding of HSPD-5/NIMS requirements and the role of the PIO and the Joint Information System in the Incident Command System, we *strongly encourage* participants to complete the IS-700, an Introduction to the National Incident Management System; and IS-100, Introduction to the Incident Command System.

Both are available from FEMA's Independent Study Program at <http://www.training.fema.gov/emiweb/IS/crslist.asp>.

Location: Westchester County Emergency Services

200 Bradhurst Ave.
HVTMC- Traffic Management Center
Hawthorne, NY 10532

Time: 8:30 a.m. – 4:30 p.m.

Cost: There is no fee for the course. Food, lodging & transportation costs are the responsibility of the participant.

Who Should Attend?

The course is for individuals who either have public information duties as a primary or an auxiliary function of their jobs or who are relatively new first-time public information officers who have emergency management as a part of their responsibilities.

This course also may be beneficial for elected and other officials with responsibilities that would necessitate their working with PIOs or the news media during an emergency incident.

Registration:

The Statewide Learning Management System (SLMS) will be used for course registration <https://nyslearn.ny.gov/index.html> **if you already have an account within SLMS please choose SLMS Login, if you are new to the system please choose First Time Logging.**

Please click on the link below for information on how to validate/obtain an account within the New York State Learning Management System
http://www.dhSES.ny.gov/training/slms/SLMS_ExternalUserRegistration.pdf

Use course code to search for class in SLMS:

04-14-0289-01-01-46-17002

Registration Deadline: November 7, 2017

Completion:

Participants who attend all contact hours of the program will receive a Certificate of Attendance for the course.

TRAINING NOTICE

Contact: NYS Office of Emergency Management - Training & Exercises at (518) 292-2351 or OEM.training@dhSES.ny.gov