



MGT 318 PUBLIC INFORMATION IN AN ALL HAZARDS INCIDENT

NO. OF OPENINGS: MIN 25/MAX 40

NASSAU COUNTY

2 DAYS

JULY 25-26, 2018

LONG ISLAND

ANNOUNCED: APRIL 6, 2018

Description:

This course examines the role of public information in all-hazards incident management and provides practical training in crisis communication techniques. In a major incident, it is imperative that community leaders, incident managers, and Public Information Officers (PIOs) are prepared to communicate with the public through traditional and social media. The course consists of three modules

The first module reviews the topics of terrorism, Weapons of Mass Destruction (WMDs), national response structures, incident management, and government and agency roles. The second module covers issues unique to interacting with members of the media to help you build more effective relationships and avoid common mistakes when providing information to the press and public. The third module introduces the crisis communication life cycle and crisis communication planning.

Prerequisites:

You must be a US Citizen to take this course. If you are not please let us know by email for further instructions at OEM.TRAINING@DHSES.NY.GOV

Who Should Attend?

- Law Enforcement
- Emergency Medical Services
- Fire Service
- Hazardous Materials Personnel
- Emergency Management
- Public Health
- Healthcare

Location: Nassau County OEM Lecture Hall
510 Grumman Road West
Bethpage, NY 11714

Time: 8:00 a.m. – 5:00 p.m.

Cost: There is no fee for the course. Food, lodging & transportation costs are the responsibility of the participant.

Registration:

Please use the link below to register:

<https://www.surveymonkey.com/r/QVBJ9FC>

If you are having problems opening the registration link, please copy link and paste into your browser.

Registration Deadline: July 11, 2018

Completion:

Participants who actively participate and attend all course contact hours will receive a Certificate of Completion for the course.

Any questions regarding registration contact the New York State Office of Emergency Management Training & Exercises Section at (518) 292-2351 or OEM.Training@dhSES.ny.gov

TRAINING NOTICE

Contact: NYS Office of Emergency Management - Training & Exercises at (518) 292-2351 or OEM.training@dhSES.ny.gov