



PER-304 SOCIAL MEDIA FOR NATURAL DISASTER RESPONSE AND RECOVERY

No. of OPENINGS: Min.25/Max.40

ONEIDA COUNTY

1 DAY

SEPTEMBER 17, 2018

CENTRAL NEW YORK

ANNOUNCED: JULY 12, 2018

Description:

This course focuses on the use of social media in disaster preparedness, response, and recovery. Social media has shown to help people communicate and collaborate about events as the events unfold. Social media can provide rapid and immediate real-time information that helps provide greater situational awareness leading to better decision making. Participants are provided with the knowledge and skills to integrate social media into their current communication plans. The course defines social media and its uses and identifies the tools, methods, and models to properly make use of social media in the context of disaster management and provides the information and hands-on experience necessary to help the participants create social media disaster plans.

Location: State Preparedness Training Center Room 108 (Main Building) 5900 Airport Road Oriskany, NY 12601

Time: 8:00 a.m. – 5:00 p.m.

Cost: There is no fee for the course. Food, lodging & transportation costs are the responsibility of the participant.

Registration:

Please register using the link below:

https://www.surveymonkey.com/r/Z3GHMCV

If you are having problems opening the registration link, please copy link and paste into your browser

Registration Deadline: September 3, 2018

Completion:

Participants, who actively participate, attend all course contact hours will receive a Certificate of Attendance for the course.

Prerequisites:

You must be a US Citizen to take this course. If you are not please let us know by email for further instruction at OEM.TRAINING@DHSES.NY.GOV

Course Modules Include:

- Introduction to Social Media
• Understanding the Use of Social Media and Disaster Management
• Implementing Different Social Media Platforms for Disaster Management
• Facebook Hands-On
• Twitter Hands-On
• Crowdsourcing & Data Mining

Who Should Attend?

Government Administrative, Emergency Management, Fire Services, Law Enforcement, General Public, Citizen/Community Volunteer, Public Works and Private Sector/Corporate Security and Safety.

TRAINING NOTICE

Contact: NYS Office of Emergency Management - Training & Exercises at (518) 292-2351 or OEM.training@dhSES.ny.gov